

Kerikeri High School – Website Privacy Statement

1. Introduction

We are committed to protecting your privacy and handling your personal information with care. This Privacy Statement explains how we collect, use, and safeguard your data when you visit our website, in strict compliance with the **New Zealand Privacy Act 2020**.

2. Information We Collect

While we aim to keep data collection to a minimum, we collect certain information to ensure our website functions correctly and to analyse how it is used. This includes:

- **Indirect Analytics Data:** We use Google Analytics (GA4) to collect anonymous tracking data. This helps us understand website traffic, user behaviour, and engagement trends. This information is aggregated and does not directly identify you.
- **IP Addresses:** Our server automatically logs visitors' IP addresses when they access the website or fill out and submit a contact form. This is standard practice for website security, diagnostics, and server management.
- **Contact Information:** If you choose to submit a contact form on our website, we collect the personal details you explicitly provide (such as your name, email address, and message) so we can respond to your inquiry.

3. Cookies

Our website **does not use cookies directly**. There are no functionalities or requirements on this site that necessitate the deployment of first-party cookies. However, third-party services like Google Analytics may utilise their own cookies to track performance data.

4. How We Use and Manage Your Information

In accordance with the Information Privacy Principles (IPPs) of the Privacy Act 2020, we use the collected data strictly for the following purposes:

- To operate, maintain, and optimise our website.
- To respond to your inquiries submitted via contact forms.
- To monitor website security and prevent malicious activity.

We take reasonable steps to protect your personal information from misuse, loss, or unauthorised access.

5. Data Sharing and Third Parties

We do not sell, rent, or trade your personal information. We only share data with trusted third-party service providers, such as Google Analytics, to help us analyse website performance. Where data is managed by third parties overseas (such as Google), we ensure they meet acceptable privacy standards as required by the cross-border data transfer rules under the Privacy Act 2020.

6. Your Rights to Access and Correction

Under the Privacy Act 2020, you have the right to ask for a copy of any personal information we hold about you, and to ask for it to be corrected if you think it is wrong. If you would like to request a copy of your information or have it corrected, please contact us.

7. Contact Us

If you have any questions or concerns about this Privacy Statement, or how your data is handled, please contact us.